

Ad IDEM/CANADIAN MEDIA LAWYERS ASSOCIATION

Sue Gaudi
The Globe and Mail
444 Front Street West
Toronto, ON M5V 2S9

Telephone: 416.585.5204
Facsimile: 416.585.5150
E-mail: sgaudi@globeandmail.com
www.adidem.org

June 16, 2010

Dear Colleague:

2010 Conference

The annual National Media Law conference will be held on November 5th and 6th in Toronto. The Conference Committee is working hard to plan an informative and interesting programme and we look forward to seeing you there.

Please note that in order to attend the conference you must be an Ad IDEM/CMLA member or have an invitation from the Board to attend as a guest. Please take a moment to complete the enclosed membership renewal form and return it to me with your membership fee and your conference registration form. If you think this would be of interest to another member of your organization, please pass on the information.

As a member you will also be able to access the “members only” area of our website, which is a great asset to all of us. Take a look.

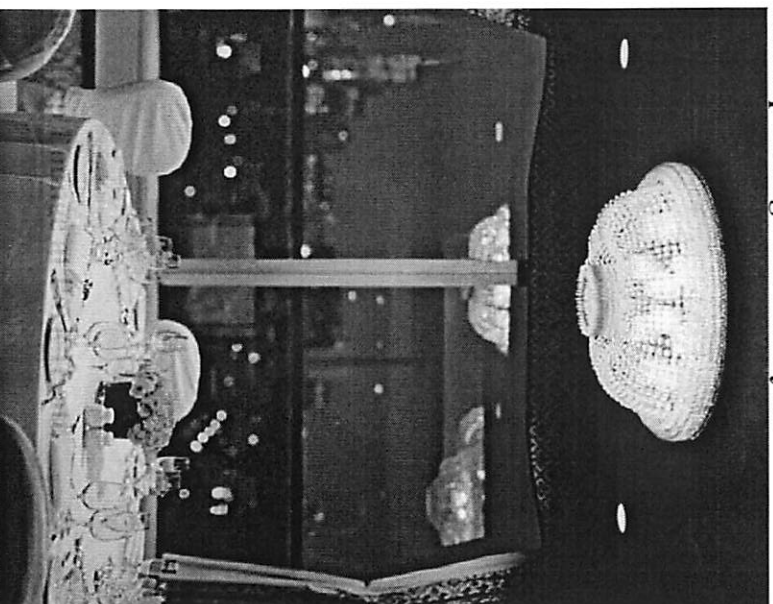
About the Conference:

The Conference will be held at the Intercontinental Hotel at 220 Bloor Street West, Toronto, Ontario, M5S 1T8. This year, our program will run from 9:00 a.m. to 5:00 p.m. on Friday, and we will have an extended Saturday session commencing at 9:00 a.m. and concluding at around 1:30 p.m. The superb Friday dinner will be held at the Rooftop Lounge of the Park Hyatt.

Conference room at Intercontinental



Rooftop Lounge at Park Hyatt



Accommodation:

We have reserved a block of rooms at the Intercontinental Hotel at 220 Bloor Street West, Toronto, Ontario, M5S 1T8, for November 4 and 5 at a rate of \$209/night.

Ask for the “Ad IDEM Conference 2010 or (Block Code: C62)” group rate when you reserve your room. Book now. Call (416) 960-5200 or 1-800-267-0010 (Canada and U.S.) to advise name, arrival and departure date.

Registration:

If we receive your registration on or before September 1, 2010 the cost of the conference for Ad IDEM/CMLA members is \$650 and the cost for invited non-members is \$825. After September 1, 2010, the cost for members will be \$750 and the cost for non-members will be \$925. The price includes the reception and dinner on Friday evening. Additional dinner tickets for Friday night may be purchased for \$185 subject to availability of space.

Payment:

Please complete the enclosed conference registration form (and membership renewal if you have not already done so) and return it to the address below along with the appropriate payment in the form of a cheque made payable to “Ad IDEM / Canadian Media Lawyers Association”. If you

have not already paid your membership fee, your cheque should include this additional amount (\$175).

Please return registration forms, membership forms and cheques made payable to “Ad IDEM” to my attention, at the address below:

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Thank you for your support of Ad IDEM/CMLA. I look forward to seeing you in Toronto.

Yours very truly,

Sue Gaudi
Ontario Representative

SG/pls

AD IDEM/ CANADIAN MEDIA LAWYERS ASSOCIATION
MEMBERSHIP FORM

Name: _____

Firm: _____

Mailing Address: _____

E Mail Address: _____

Phone Number: _____

Fax Number: _____

Names and addresses of members will be compiled and the list will be circulated to members.

By signing this form, I certify that, in my media law practice, I act primarily for rather than against publishers, broadcasters and other media outlets.

[signature]

Annual Membership Dues: \$175

Please sign this form, enclose a cheque for \$175.00 payable to Ad IDEM / Canadian Media Lawyers Association and return it to:

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CONFERENCE REGISTRATION FORM
Ad IDEM/Canadian Media Lawyers Association
National Media Law Conference
November 5 and 6, 2010
Toronto, Ontario

Name: _____

Firm: _____

Mailing Address: _____

E Mail Address: _____

Phone Number: _____

Fax Number: _____

Have you submitted an application to become a member of Ad IDEM for the 2010/2011 year?

Yes_____ (conference cost **\$650 if received on or before September 1, 2010, \$750 if received later**)

No_____ (conference cost **\$825 if received on or before September 1, 2010, \$925 if received later**)

How do you wish to receive the conference materials? Binder ____ or CDROM_____ (please check one)

Do you require additional tickets to the dinner on Friday evening (\$185 per additional ticket)?

Yes_____ (insert number of tickets required) No_____

Please return registration forms and cheques made payable to "Ad IDEM / Canadian Media Lawyers Association" to the attention of:

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Names and addresses of registrants will be compiled and the list will be included in the conference materials.